



Presented by Tracey Greenwood



CELEBRATE 105 YEARS WITH THE
ROTARY CLUB OF KINGSTON!

Diamonds and Denim Gala 2026

Join us for an evening of festivities and fun!

OUR LADY OF FATIMA PARISH
588 Division Street, Kingston

SATURDAY, OCTOBER 3, 2026
Reception: 5:30 PM | Dinner and Dancing until midnight

Attire: Denim and/or Diamonds Encouraged!

Tickets: \$175 per person
Tables available (8 or 10 guests per table)



Diamonds and Denim Gala 2026

Presenting Sponsor

The Presenting Sponsor of the “Diamonds and Denim” Gala is **Tracey Greenwood, Executive Financial Consultant with IG Wealth Management**. She joined IG in 2004, has been building her Financial Planning Practice since 2006, and holds both the CFP and RRC designations. Combined, Tracey and her team have over 55 years of experience, and specialize in succession planning, estate planning, and tax-efficient intergenerational wealth transfer. Her focus is on personalized financial planning to help clients live the life they envision, have choice, and leave a legacy they are proud of. Known for her hardworking, loyal, and empathetic nature, Tracey excels at simplifying complex financial concepts. She and her team build long-lasting relationships based on trust and integrity, ensuring clients receive the personalized attention they deserve.



Diamonds and Denim Gala 2026

“Diamonds and Denim” Gala will be a celebratory night of community, good friends, food, entertainment, silent and live auctions, all to raise money for our Club. Tickets include champagne on arrival, hors d’oeuvres, dinner and wine!

The information enclosed contains various sponsorship and support opportunities, including the benefits of media coverage and recognition you and/or your business will receive by supporting this great event.

Diamonds and Denim Gala 2026

The Rotary Club of Kingston

- The Rotary Club benefits so many people in the community. We support youth development activities, provide Community Outreach Grants, grow and distribute food in the community, partner with Easter Seals, offer free fraud awareness seminars, work to improve the environment and provide life-changing support through our international projects.
- We are celebrating 105 years of "Service Above Self" with the goal of raising \$105,000, \$1,000 for every year in the Kingston community. In celebration of this milestone, the Rotary Club of Kingston is hosting a gala for our 105th anniversary.

Diamonds and Denim Gala 2026

Sponsorship Benefits

- Connection to a long-standing, prestigious gala to raise money in the support of different charitable agencies. Your name where it counts, in front of over 200 guests, including business and community leaders
- Recognition prior to and after the event - this includes print, radio, tv, social media and online advertising and promotion
- Recognition as a sponsor at the event on October 3, 2026, at Our Lady of Fatima Parish
- Community goodwill and support

Diamonds and Denim Gala 2026

Payable Monthly! (up to October 2026)

Dinner Sponsor \$10,000	Hors d'Oeuvres Sponsor \$6,000
Six Complimentary tickets (\$1,050 value)	Two complimentary tickets (\$350 value)
Your Company name and logo on all tables	Your Company name and logo on all tables
Your Company name and logo on Sponsorship Board at entrance to the Gala	Your Company name and logo on Sponsorship Board at entrance to the Gala
Your Company name and logo on all social media	Your Company name and logo on all social media
Your Company name and logo on all media for the event	Your Company name and logo on all media for the event
Your Company name and logo on all print material	Your Company name and logo on all print material
Your Company name and logo on slide show at the event	Your Company name and logo on slide show at the event
Your Company name and website link on the Rotary website	Your Company name and website link on the Rotary website
Bio in the event program	Bio in the event program

*More than \$200,000
granted to local
charities
in Community
Outreach Grants since
2015*

Diamonds and Denim Gala 2026

Payable Monthly! (up to October 2026)

Packed 300+ weekend food boxes for families in need in 2025

Table Wine Sponsor \$5,000	Decor Sponsor \$5,000
Two complimentary tickets (\$350 value)	Two complimentary tickets (\$350 value)
Your Company name and logo on all tables	Your Company name and logo on all tables
Your Company name and logo on Sponsorship Board at entrance to the Gala	Your Company name and logo on Sponsorship Board at entrance to the Gala
Your Company name and logo on all social media	Your Company name and logo on all social media
Your Company name and logo on all media for the event	Your Company name and logo on all media for the event
Your Company name and logo on all print material	Your Company name and logo on all print material
Your Company name and logo on slide show at the event	Your Company name and logo on slide show at the event
Your Company name and website link on the Rotary website	Your Company name and website link on the Rotary website

Diamonds and Denim Gala 2026

Payable Monthly! (up to October 2026)

*Provide 12
scholarships to
secondary
school
graduating
students*

Diamond Sponsorship \$5,000	Gold Sponsorship \$3000 - \$4999
Two complimentary tickets (\$350 value)	Your Company name and logo displayed on the Sponsorship board at entrance
Your Company name and logo on all tables	Your Company name and logo on the slide show at the event
Your Company name and logo displayed on the Sponsorship board at entrance	Your Company name and website link on the Rotary website
Your Company name and logo on all social media	Your Company name and logo in the event program
Your Company name and logo on all media for event	Your Company name and website link on the Rotary website
Your Company name and logo on all print material	
Your Company name and logo on the slide show at the event	
Your Company name and website link on Rotary website	

Diamonds and Denim Gala 2026

Payable Monthly! (up to October 2026)

Photo Booth Sponsor \$2500	Champagne Sponsor \$2000
Your Company name and logo displayed at the photo booth	Your Company name and logo displayed at the Champagne Table welcoming guests
Your Company name and logo displayed on Sponsorship board at entrance	Your Company name and logo displayed on Sponsorship board at entrance
Your Company name and logo on the slide show at the event	Your Company name and logo on the slide show at the event
Your Company name and logo on the Rotary Club of Kingston website	Your Company name and logo on the Rotary Club of Kingston website
Your Company name and logo in event the program	Your Company name and logo in event the program

Teaching 500+ students about agriculture at the Kingston Fall Fair Education Day and supporting the South Frontenac Food Bank and annual Neal Dick Memorial Breakfast through the Rural Committee

Diamonds and Denim Gala 2026

Payable Monthly! (up to October 2026)

Table Centrepiece Sponsor \$2000	Entertainment Sponsor \$2000
Your Company name and logo prominently displayed on every table	Your Company name and logo displayed on Sponsorship board at entrance
Your Company name and logo displayed on Sponsorship board at entrance	Your Company name and logo upon the stage and announced as dancing commences
Your Company name and logo on the slide show at the event	Your Company name and logo on the slide show at the event
Your Company name and logo on the Rotary Club of Kingston website	Your Company name and logo on the Rotary Club of Kingston website
Your Company name and logo in event the program	Your Company name and logo in event the program

*Sponsor 16+ kids to attend summer camps at
RKY Camp and BGC South East,
and support Camp Merrywood Easter Seals Camp*

Diamonds and Denim Gala 2026

Payable Monthly! (up to October 2026)

*Fraud Awareness
Seminars presented
free of charge
to more than 500
seniors in 2025*

Silver Sponsorship \$2000 - \$2999	Bronze Sponsorship \$1000 - \$1999
Your Company name and logo displayed on the Sponsorship board at entrance	Your Company name and logo displayed on the Sponsorship board at entrance
Your Company name and logo on the slide show at the event	Your Company name and logo on the slide show at the event
Your Company name and logo on the Rotary website	
Your Company name and logo in the event program	Your Company name and logo in the event program

*Celebrating 42 years of hosting students from around
the world and sponsoring students to study abroad
through Rotary Youth Exchange
(100 exchanges since 1983!)*

Diamonds and Denim Gala 2026

Table Sponsorship (\$1400 or \$1750)	Friends of Rotary (\$100 - \$999) and In Memoriam Donations
Reserved table for 8 or 10	Your Company name and logo displayed on the Sponsorship board at entrance
Company logo on table at event	Your Company name and logo on the slide show at the event
Company recognized in Gala program	*Note: If making a personal donation in Memoriam, your personal or honorary name will be displayed in place of the Company name and logo

“Engaging hundreds of young people every year and providing them with experiences to help them grow and develop into kind, caring and productive adults. Through tailored activities - such as camps, volunteer opportunities, and leadership development - every committee is committed to supporting youth on their journey” Shawn Quigley, Youth Services Director

Diamonds and Denim Gala 2026

Media Coverage

BIG FM & FRESH Radio

36 Commercials/week BIG
FM

36 Commercials/week
FRESH Radio

Value - \$900/week



Global TV Kingston

35 Commercials/week

Value \$2,275



Global Digital TV Kingston Pre-roll Commercials

10,000 impressions/week
GlobalNews.ca/Kingston

Value \$350



**Total Value -
\$3,525/week**

Rotary
Club of Kingston



Diamonds and Denim Gala 2026

Rotary - Youth and Community Service

Youth Services – The Youth Services Committee empowers young people through educational programs, group initiatives, and support for vulnerable children. We partner with schools and youth groups like Interact and Rotaract and offer year-round “Adventure” programs—from science and history to technology, citizenship, and leadership—that give high school students hands-on learning and community engagement.

Interact and Rotaract – The Rotary Club of Kingston sponsors three Interact Clubs for youth ages 12–18, offering community service, leadership development, and participation in programs such as Youth Exchange, RYLA, and Adventures. These clubs—at Frontenac S.S., LaSalle S.S., and with 4H—lead impactful local and international projects. The club also sponsors active Rotaract groups at Queen’s University and in Kingston, supporting leadership and service for young adults.

Rotary Youth Exchange Scholarships – Each year, Kingston Rotary clubs send local high school students abroad for a year of study, cultural immersion, and hosting by Rotary families, while Kingston families welcome incoming students. Since the early 1980s, the program has helped students gain language fluency and lifelong global connections.

Diamonds and Denim Gala 2026

Rotary - Youth and Community Service

BGC South East – Founded by the Rotary Club of Kingston in 1992, BGC South East continues to benefit from the club's board involvement, fundraising, volunteering, and Community Outreach Grant support.

Easter Seals – Since 1983, the club has supported Easter Seals' work with families of children with physical disabilities through fundraising, participation in events like the Grayson Cup and Lights on the Lake, and by sending a child to Camp Merrywood each year.

RKY Camp – Established in 1930 by Rotary, Kiwanis, and the Kingston Family Y, RKY Camp provides outdoor summer experiences for youth. The Rotary Club of Kingston supports it with capital funding and subsidies for children who otherwise could not attend.

Fraud Awareness – Started in 2007 with the Kingston Police Fraud Department, this free Rotary program helps seniors recognize and protect themselves from fraud and scams.

Environment – The Environment Committee advances sustainability through awareness campaigns, support for student projects at the KFL&A Science Fair, community clean-ups, and joint initiatives with the Frontenac S.S. Interact Club, including electronic waste collection.

Community Outreach Grants – Over \$200,000 has been granted to local charities since 2015.

Diamonds and Denim Gala 2026

Rotary - Community and International Service

Rural Committee – The Rural Committee builds understanding between rural and urban communities through programs such as Farm Day for BGC youth, the Neal Dick Memorial Breakfast, and the Rotary Wine Tour, all highlighting the importance of agriculture.

Scholarships and Awards – Each year, Queen's University's Registrar selects two first-year students from Kingston secondary schools to receive Rotary-supported awards: the Robert Charles Wallace Bursary and the Marsh Laverty Award.

International Committee – The Rotary Club of Kingston supports global projects that strengthen education, health, and community development. In 2024–25, initiatives include school upgrades, desks and menstrual hygiene kits, English training, and clean water projects in Kenya, Ghana, Tanzania, Brazil, South Africa, and the DRC. The Club also provides medical equipment, mobile medical and firefighting units, and specialized health programs in Colombia; funds an X-ray machine in Uganda; and supports environmental conservation in Colombia's La Ciebas River Basin.

*For more information on any of these services,
visit <https://kingstonrotary.ca/> and look for Areas of Service*

Diamonds and Denim Gala 2026



The Community Outreach Grants have funded everything from meal programs and literacy tools to feminine hygiene supply kits, ID clinics, community gardens, and seniors' support projects.

**Community Service
and
Outreach Grants**



More than \$200,000 granted to local charities in Community Outreach Grants since 2025

Diamonds and Denim Gala 2026

Community Outreach Grants

Winter 2025 - Grants totaling \$ 29,702

Outreach St. George's Kingston - Lunch by

George - \$2,000

RKY Camp - \$2000

Breast Cancer Action Kingston - \$2,500

Frontenac Kingston Council on Aging -

\$3,000

Extend-A-Family Kingston - \$3,000

South Frontenac Community Services

Corporation - \$4,000

Bloom Skills Centre - \$2,395

Inverary Youth Activities Inc (Ken Garrett

Memorial Park) - \$2,500

Inclusive Play Project - \$3,000

Dress for Success - \$1,581

Sustainable Kingston - \$1,346

Lionhearts - \$2,000

Diamonds and Denim Gala 2026



Growing and
Distributing Food for
the Local Community



International Service



Youth Exchange
Scholarships



Community
Outreach Grants



Supporting Local
Youth



Looking after the
Environment



Supporting
Youth and
Easter Seals

Diamonds and Denim Gala 2026

**Sponsor the Gala
&
Purchase your tickets
today!**

**SCAN TO
PURCHASE**

